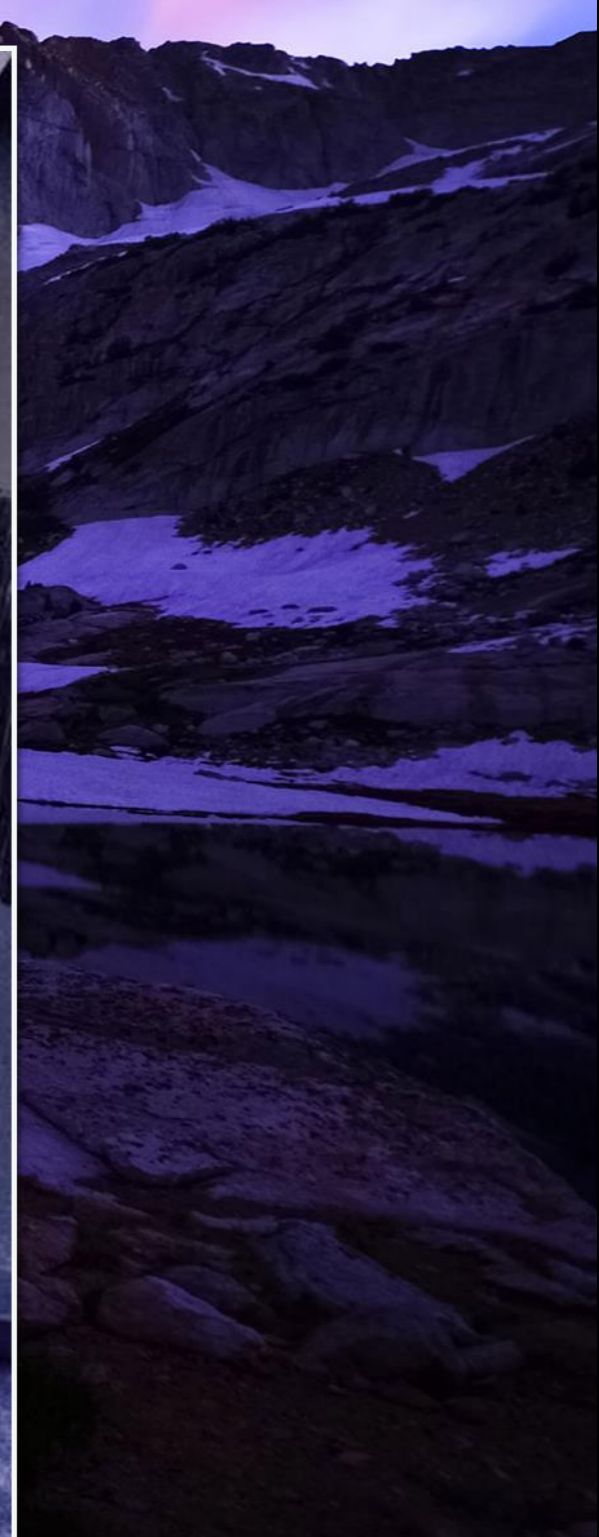


FC HAMMAN PRESENTATION

The use of drones in the Film Industry

PASSION



TALLULAH SAID:

- You don't need to teach babies how to paint, they know how to paint



CHILDREN ARE FEARLESS

“Can you remember who you were before the world told you who you should be?”



tallulah jade rainbow
rainbowgirl.co.za

fearless
EXPRESSION

can you remember who you were before the world told you who you should be

- **CREATIVE THINKING IS THE KEY**

- In Vincent van Gogh's painting, *Starry Night*, the backdrop became the subject matter...



WHAT DOES IT TAKE?

- Passion must be the driving force
- The experience you need to operate on the highest level in the film industry
- Hone your skills... walk the extra mile
- Working under pressure
- The equipment you need
- Staying on the cutting edge

THE LAW

- Film makers are creative thinkers
- Law makers are not creative thinkers
- 1927 Hubble discovered that we are one of billions of galaxies... we thought we were the centre of the universe.
- The drone industry is only limited by our ability to think creatively?
- The cost of getting your ROC (RPAS Operator Certificate)

TO BE LEGAL

- In 16 months we find that we have only 8 licensed drone operators in SA (Because it is very, very difficult to get your ROC (RPAS Operator Certificate))
- We have more than 280 licensed drone pilots.(RPL) The need for the one man operation
- SABC Productions
- Super Sport
- KykNet
- Radio 702 and Department of Tourism

THE MARKET

- The balance between, investment and growth
- The balance between productivity and safety
- The Producers focus is on the shot they pay for! You need to deliver!
- SACAA focus is on making sure we stick to the rules.



THANK YOU!